

GENERATIONS

A COMMUNITY
GATHERING PLACE



Building Fund Campaign



*Serving Seniors
and Members of our Community!*

We are Generations, A Community Gathering Place



Formerly known as the Lakeland Senior Center, we now have a new name, but our mission has remained the same since we started in 1977...

“Working to build a community engaged in active aging, wellness, learning, service and fun.”

We are proud to serve the residents of Arbor Vitae, Hazelhurst, Lac du Flambeau, Lake Tomahawk, Minocqua and Woodruff. Over the years, we have provided many activities and services such as...

“The Northwoods is not only a tourist destination, but also a well respected retirement community. It is absolutely important to have viable, modern facilities for those of retirement age. As a Realtor, the ability to promote the attractiveness of our area’s resources is a key when competing with other retirement communities in the Midwest.”

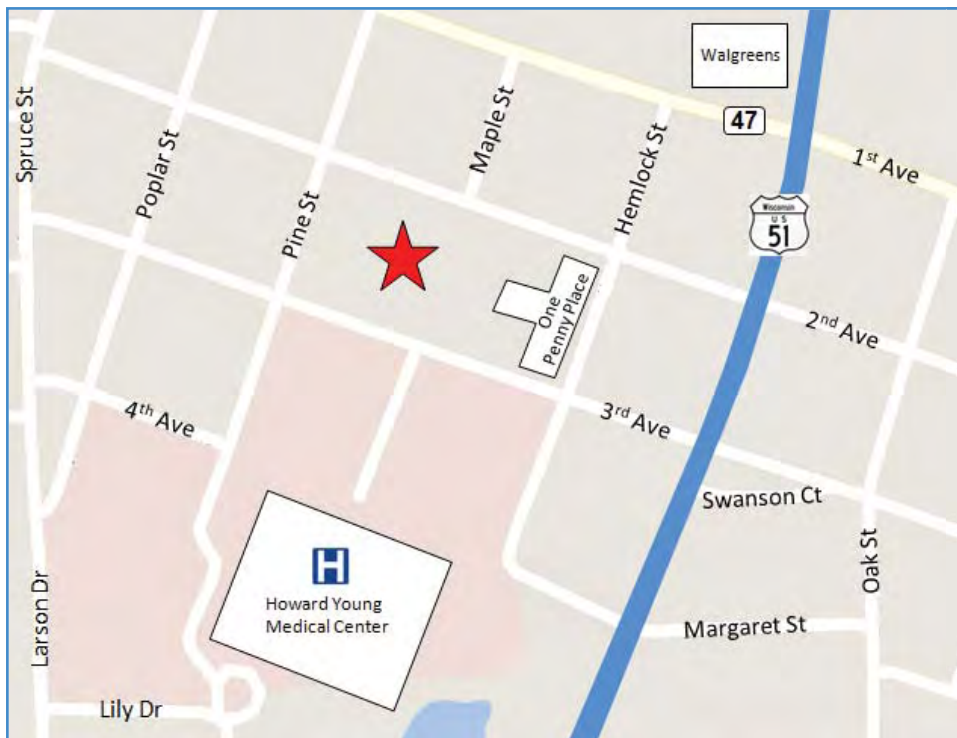
Adam Redman
Owner of Redman Realty

- Card Playing
- Dominoes
- Pool Leagues
- Exercise Classes
- Picnics
- Field Trips
- Pot-Luck Gatherings
- Quilting Club
- Square Dancing
- Musical Programs
- Nutrition Program
- Local Transportation Services
- Writers Group Club
- Art League
- AARP Income Tax Assistance
- Educational Programs
- Hosting the Oneida County Elderly Benefit Specialist
- Hosting the Veterans Service Officer
- Hosting of an Elder Law Attorney
- Grief Support

When our building was destroyed by fire in 2015, we moved our Administrative Offices to the Hiawatha Mobile Home Estates clubhouse. A 2017 survey indicated that the community was supportive of building a new center. Given this mandate from the community, fundraising for the new building is now underway.

The Location of Generations

Our new building will be next to the Howard Young Medical Center and One Penny Place Senior Housing. Our new building site is indicated below.



“I am hopeful for the new center to become a place of beginnings, renewals and stability. The new building will attract a broad cross-section of the community and offer unique activities and new programs, along with existing programs that have been popular and beneficial for years.”

Holly Dionne

Generations will offer New Opportunities to Serve

The primary focus of this center will be Lakeland's growing 50+ population. We are also excited that this gathering place will accommodate the entire community as a destination for receptions, reunions and other venues. The building will be twice as large as our prior facility. Besides resurrecting some of the past activities and developing new programs to meet local needs, this Lakeland Area center will encompass...

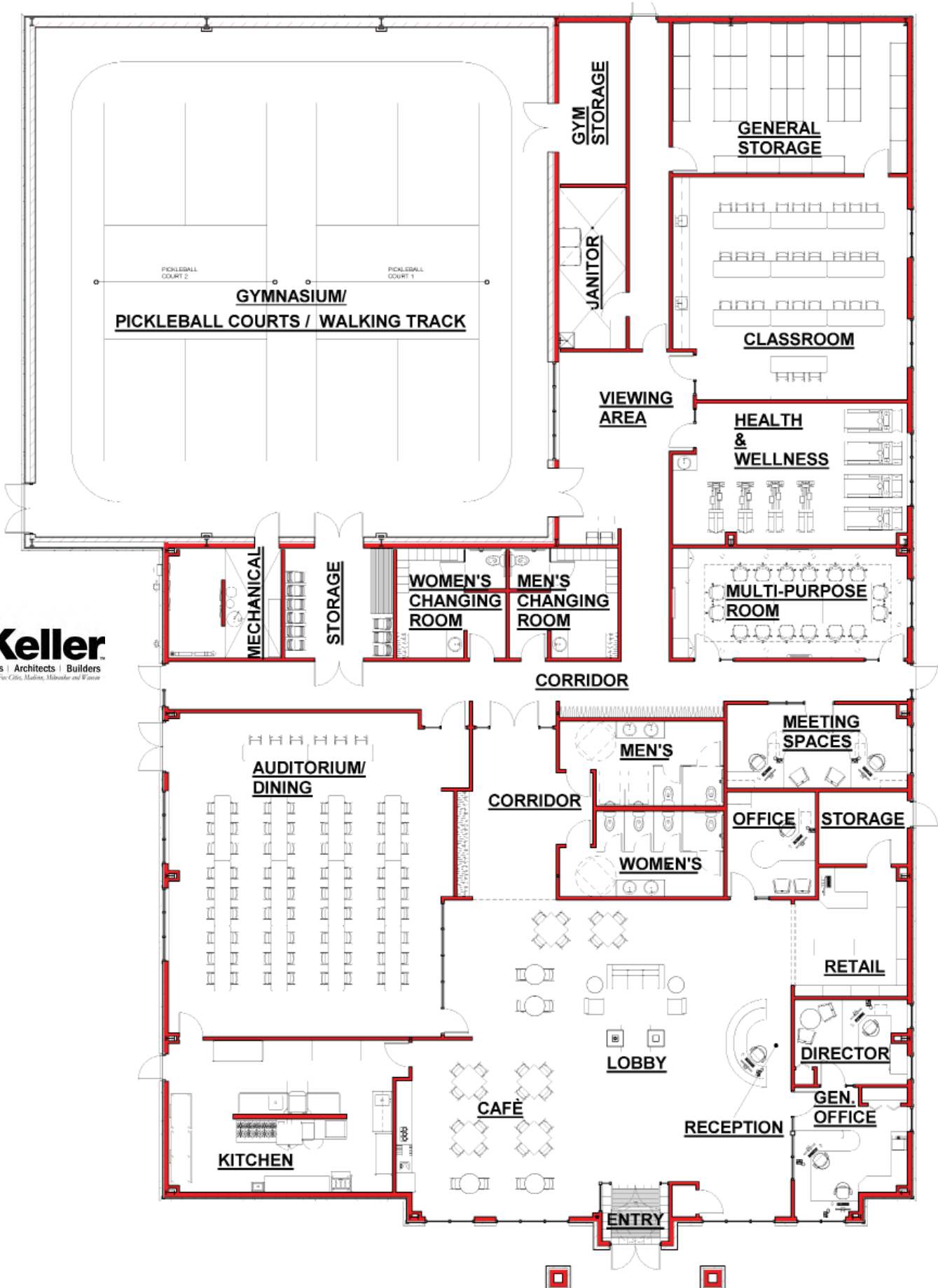


- Convenient Location
- Easy Parking
- Fully Handicap Accessible
- Indoor and Outdoor Walking Track
- Café
- Indoor Pickleball Courts
- Retail Shop
- Arts & Crafts
- Club Meeting Rooms
- Entertainment Area
- Dining Area
- Commercial Kitchen
- Social Common Areas
- Classrooms
- Service Offices
- Nail Clinic
- A Large Auditorium Available for Rent by Community Groups as well as Family Events such as Receptions and Family Reunions

Conceptual Views and F



Floor Plan of Generations



Our Building Fund Campaign

We are now conducting a campaign to raise \$2.5 million in up-front gifts, multi-year pledges and in-kind donations. Below is a chart of the types of gifts needed to reach our goal. Which gift is possible for you? Gifts at all levels and in any amount are much appreciated!

Multi-Year Gift	# Gifts Needed	Total
\$150,000	2	\$300,000
\$100,000	3	\$300,000
\$50,000	4	\$200,000
\$30,000	10	\$300,000
\$20,000	25	\$500,000
\$10,000	40	\$400,000
\$5,000	60	\$300,000
\$1,000	100	\$100,000
\$500	125	\$62,500
\$250	150	\$37,500
		\$2,500,000



Your support helps honor older adults... Past, Present and Future!

The support of our entire community is vital to the success of this building campaign. What better way to honor the memory of those we treasure from our past and to celebrate those we treasure who are with us today? We thank you for all the support you have given to the center throughout the years and look forward to future opportunities to serve our community through your generosity.



“Remaining active while growing older is vital to this community and its economy. Generations, as a gathering place, will nurture that vitality. Support of this center will be a gift given back to you in so many ways”

Dan Sullivan

“The vision for the new center will extend the sense of community by connecting older adults with other generations in our area. As a member of this community, it is important for me to give back in ways that promote the continuing welfare of everyone living in the Lakeland area.”

Jonathan Cluppert

Pastor of Peace Lutheran Church

Our Generations Center Leadership

On behalf of the entire **Generations** leadership group, thank you for your support and your generous gifts to our building fund campaign!

Generations Campaign Steering Team

- Brian Nerdahl, *President*
- Geri Heppe, *Vice President*
- Steve Metz, *Treasurer*
- Holly Dionne, *Secretary*
- John Bie, *Board Member*
- Mike Bolger
- Lois Borst, *Board Member*
- Mike Heppe
- Wendell Holt, *Board Member*
- Michael Kennedy
- Paul Kosin
- Cindy Lei-Nako, *Board Member*
- Kathy McCaughn
- Dan Sullivan, *Board Member*
- Pam Thul-Immler
- John Tonne
- Kathleen Vuchetich, *Board Member*
- Debby Wilson

Generations Staff

- Janell Schroeder, *Executive Director*
- Cheryl Kazda, *Office Administrator*

“A modern, effective center like Generations will be a cornerstone to current and future residents. A widely used and well designed Generations can be a beacon to individuals and businesses considering making Minocqua home.”

Kathleen Vuchetich

“We’re all really excited about this project and think it will be a great aspect of our community once again. Retirees are a very large group of people here in Wisconsin and specifically, the Northwoods. Catering to their needs the best we can is our goal, and this new center will allow us to do that better than ever.”

John Bie

“I am hopeful that this new center will cater to all people 50 and older... that people will feel comfortable stopping in for a cup of coffee, tea or juice. It will be a gathering place for the community.”

Lois Borst



“The new Generations center will be a real benefit to the community. As people decide their future retirement plans, it may help them to decide to move to the Northwoods. It will make the Northwoods a great place to live and be active.”

*Edward Schaub
Lakeland Union High School Board President*

“I believe in the value that the senior center offers. The center has benefited the health and wellbeing of my patients since it started. It truly enriches the lives of the elderly. I am hopeful that this community service option will be available for many years to come.”

Richard Fossen, MD



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*Lakeland Retirement Foundation Ltd (**Generations**) is a registered 501(c)(3) charitable organization.*